

Art in Public Places Advisory Committee Meeting Agenda Announcement

In-Person Public Comment is now Available

On September 16, 2021, Governor Newsom signed into law Assembly Bill 361, which allows Brown Act bodies to attend meetings telephonically. Please be advised that some, or all, Whittier Art in Public Place Advisory Committee Members may attend this meeting telephonically.

Speakers must limit their comments to three minutes. Please note, by order of the presiding officer, public comments minutes may be reduced if at their discretion a surplus of public speakers is present at the meeting.

To submit Public Comments/Questions:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400
- Live Audio via Zoom: Only those members of the public who have 'raised their hand' on Zoom will be in the queue for speaking.
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

To view live meetings remotely:

- Video and audio: <https://us06web.zoom.us/j/89486867300>
Use 'Raise Hand' feature
- Audio only: Dial 1 (669) 444-9171 (Meeting ID: 894 8686 7300)
Press *9 to 'Raise Hand' and then *6 to unmute yourself when prompted
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

Please submit email comments by 3:30 p.m. on the date of the meeting to ensure Members receive and have time to review them. All emails received by 3:30 p.m. are forwarded to the Committee. Emails received after 3:30 p.m. but before the conclusion of public comments will be entered into the record.

Americans with Disabilities Act

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

**AGENDA
CITY OF WHITTIER
ART IN PUBLIC PLACES ADVISORY COMMITTEE
COUNCIL CHAMBERS, CITY HALL, 13230 PENN STREET
JANUARY 25, 2023, 4:30 PM**

1. CALL TO ORDER

2. ROLL CALL

Sandra Hahn, Member
Pamela Korporaal, Member
Eric Martinez, Member
Wes Murray, Member
Beth Robinson, Member
Peggy Rowe, Vice Chair
Marilyn McCarty, Chair

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Art in Public Places Advisory Committee regarding any item of business, or any matter within the body's subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 3:30 p.m. on the date of the meeting to ensure Members receive and have time to review them. All emails and voicemails received by 3:30 p.m. are forwarded to the Committee. Emails and voicemails received after 3:30 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of the Minutes

Recommendation: Approve the Minutes of the Regular Meeting of November 23, 2022.

5.B. Public Art Brochure

Recommendation: Discuss and revise the Public Art brochure and Art in Public Places landing page for the Website.

6. SECRETARY COMMENTS

7. COMMITTEE MEMBER COMMENTS AND CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Art and Public Places Advisory Committee within 72 hours of the Committee meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street) y Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al comité consultivo de arte en lugares públicos dentro de las 72 horas de la comité reunión están disponibles para inspección pública en la con El Departamento de Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 20th day of January 2023.

/s/ Roxanne Gonzalez

Roxanne Gonzalez, Administrative Secretary



Agenda Report

Arts in Public Places Advisory Committee

Date: January 25, 2023

To: Art in Public Places Advisory Committee

From: Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager

Subject: Approval of the Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting of November 23, 2022.

BACKGROUND

None.

DISCUSSION

Staff prepared draft minutes and hereby submits the minutes for Committee's approval.

FISCAL IMPACT

There is no fiscal impact.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Minutes of the Regular Meeting of November 23, 2022

**MINUTES
ART IN PUBLIC PLACES ADVISORY COMMITTEE
REGULAR MEETING
CITY COUNCIL CHAMBER, 13230 PENN STREET
NOVEMBER 23, 2022 – 4:30 P.M.**

1. CALL TO ORDER

Vice-Chair Rowe called the regular meeting of the Art in Public Places Advisory Committee to order at 4:31 p.m. in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

2. ROLL CALL

PRESENT: Pamela Korporaal, Member
Eric Martinez, Member
Wes Murray, Member
Beth Robinson, Member
Peggy Rowe, Vice Chair

ABSENT: Sandra Hahn, Member
Marilyn McCarty, Chair

STAFF PRESENT:

Erin Hamilton, Community Services Manager
Margo Diamond, Management Analyst
Roxanne Gonzalez, Administrative Secretary

3. PLEDGE OF ALLEGIANCE

Member Robinson led the Pledge of Allegiance.

4. PUBLIC COMMENTS

No public comments were received.

5. STAFF REPORTS

5.A. Approval of Minutes

It was moved by Member Murray and seconded by Member Robinson, carried by 5-0 roll call vote to approve the minutes of the regular meeting of October 26, 2022. (Absent: Member Hahn and Chair McCarty)

5.B. Public Art Brochure

Manager Hamilton listed the following Public Art brochure changes:

- coloring was subdued,
- streets on the map were extended,
- used the Commission's suggested map with the blue,

- the background was softened to make the brochure legible, and
- the photographs in the front now depict original pieces

Also, she listed the parts of the brochure that still need to be addressed or changed. She stated that they did not completely change the map and we need ACRO to add a few art pieces to the brochure but would like further discussion on which pieces and locations to list on the brochure. She continued that the wording on the brochure remained the same, and added that the language does not need to be stiff and can have a hook and tagline. The brochure could have a tagline and direct people to the website for further information. Manager Hamilton asked the Committee if they would prefer to take out the written information on the brochure and present it only on the website.

Vice-Chair Rowe stated that she likes that the verbiage is short. Member Robinson noted that the verbiage provided a good overview of where the money comes from and its usage, presenting the information in a non-tedious way. Member Murray suggested depicting the City of Whittier map located at City Hall on the wall facing South on the brochure instead of the current map. He added that the City Hall map more accurately depicts Whittier's streets. His main concern is that citizens will try to drive the route on the map, which incorrectly shows streets connecting or inaccurate length of streets. Member Korporaal added that Member Murray brought up a good point and stated that the map he is suggesting would be a good visual for the Committee to refer to so that they can see where they do not have art pieces.

Vice-Chair Rowe pointed out that FREEDOM located at York Field, is not on the brochure. Member Korporaal added that the Vietnam Memorial honoring Jose Ramos is also missing from the brochure. Member Murray added that the Wind Sculptures need to be in the correct location, along the Greenway trail, but on the map, they appear on Beverly Boulevard, which is incorrect. Manager Hamilton noted the missing art pieces and the misplacements of the Wind Sculptures. She continued that we would need to start over a bit, but we could retrieve a more accurate map, condense it and place the art pieces in their correct locations. Member Murray added that the map at City Hall is abstract enough to show the major road without being too detailed. Member Korporaal added that the City Hall map shows Whittier's unique shape as well.

Manager Hamilton asked the Committee how they felt about the background of the map on the brochure with the blue and colors peeking out. Member Robinson stated that if we use the other map at City Hall, the map is so bold that we need to make the numbers corresponding to art pieces bolder. Member Murray suggested toning down the gradation of the map base. Member Robinson stated that she is concerned that the map at City Hall may be too busy to highlight the art pieces. However, if the map gradation is toned down, then the map at City Hall could work.

Member Martinez asked what changes have been suggested thus far. Manager Hamilton responded that the Committee has suggested using a different map

that is more to scale, softening the city features on the map at City Hall to highlight the numbers associated with the art pieces throughout Whittier. She added that two art pieces still need to be included as well. Manager Hamilton asked the Committee if they liked the current less busy background on the outside of the brochure. Committee Members stated they do like the current background and the gold numbers. Member Martinez asked why the map was switched from gold on the outside to blue. Manager Hamilton stated that the first brochure's map replaced the one from brochure two. She added that the blue numbers could be switched out for the gold to match. Member Martinez suggested switching out the blue for gold. The Committee also suggested switching the art numbers listed to gold for consistency.

Member Martinez stated that the map on the brochure was fine and asked how realistic the map should be. He asked if the goal was to get the map to look close to the shape of Whittier. Member Murray stated that the current map misses certain details, like connecting Mar Vista to Colima, which is problematic. However, the map on the wall shows the shape of the City and major streets, which would help someone navigate the City to see the pieces.

Member Robinson commented that the map on the brochure appears to make the art pieces a walkable distance. Manager Hamilton stated that the Committee had suggested including a disclaimer of the map not being to scale. Member Martinez noted that we have art pieces on the Greenway Trail and suggested including a lime green line to show the art piece locations along the Greenway Trail. Member Murray suggested showing the parks that contain art pieces. Manager Hamilton suggested outlining the parks. Member Robinson asked if the brochure would be a single sheet, bi-fold, or tri-fold. Manager Hamilton stated that the size has yet to be decided and that the brochure fold has changed in the last couple of years.

Manager Hamilton stated that we could request ACRO to design the brochure into a bifold. She added that the front of the brochure needs to be redesigned and will work on getting the map finalized, then move on to redesigning the cover if the Committee is content with the colors and current design of the brochure. Manager Hamilton asked the Committee if they liked the art pieces selected for the cover of the brochure.

Vice-Chair Rowe stated that we could select better pieces for the cover. She suggested adding FREEDOM, located at York Field, on the cover. Vice-Chair Rowe commented that the art piece located at the Grove and displayed on the brochure does not do the piece justice. The art piece at the Groves should have a photo taken at night to show how the piece appears when lit. Manager Hamilton and Management Analyst Diamond are working on hiring a photographer to capture pictures of the art pieces around Whittier (morning and evening). They could also reach out to the photography class regarding taking photos of art pieces. Member Korporaal stated that the photography class is interested in taking pictures for the City. Manager Hamilton responded that

we will set up a meeting to discuss dates and times the class could go out and take photos.

Member Martinez suggested removing the art piece displayed at PIH from the brochure. Vice-Chair Rowe suggested removing the art piece located at the Whittwood from the brochure. Member Martinez suggested that the Committee provide five art pieces to focus on for the brochure. Member Rowe suggested FREEDOM located at York Field. Member Murray suggested the Wind Sculpture. Manager Hamilton stated that the Wind Sculpture is a canned piece that was not specifically designed for Whittier. Member Martinez asked what pieces the Committee has suggested thus far. Manager Hamilton listed:

- FREEDOM
- Storyteller
- Wind Sculpture
- Garden Gate
- Mockingbird Tree

Management Analyst Diamond presented the changes suggested at the last meeting. The Committee has discussed using widgets to condense the information and lessen the scrolling. She stated that she could add the map at the top of the website. Also, she asked the Committee if they would like to list the pieces in numerical order to match the information on the map. The information initially at the top of the webpage has been moved to the bottom. Each art piece includes the piece's name, the year, the artist's name, and information on where the art piece is located.

Management Analyst Diamond asked the Committee what they would like the verbiage to include and what their options are on the website. Vice-Chair Rowe asked if the art pieces are numbered. Management Analyst Diamond stated that the art pieces on the website are not currently numbered, but they can be. Member Robinson asked if the photo icons can be rounded. Member Martinez asked if he were to click on the map would a large map show full screen. Management Analyst Diamond stated that she could make it appear on a full screen. Member Martinez suggested including a caption, so visitors know the map is not clickable and from a brochure. Management Analyst Diamond stated that there are hyperlinks available which contain the current brochure, map, and municipal code. She added we can add the completed brochure to the website as well.

Management Analyst Diamond stated that she would like feedback on whether the Committee would like to see five to seven paragraphs explaining what Art in Public Places is about. Member Korporaal suggested omitting where funding comes from if the information will be on the brochure. Management Analyst Diamond stated that most users may be more interested in seeing where the art is located not where funding came from. Member Korporaal asked if a google

link could be added to show visitors how to get from their current location to the art piece. She added that it would make the website more user friendly. Management Analyst Diamond stated that she will look into adding a google map link. She stated she could add a click here for a google map direction.

Member Martinez asked if we could control how the map responds when on mobile version. Management Analyst Diamond stated she can control it a bit, and added that she will work on making the map look less distorted on mobile view. Member Martinez asked if ACRO could send the map as a PNG image and added that the numbers at the bottom may be needed. Management Analyst Diamond stated that if there are visible numbers that correspond to art pieces users can scroll down to the art piece. Member Murray suggested including images or banners with the art pieces on the map to encouraged people to look further. Management Analyst Diamond said she can add that too. She added that we can prioritize the art pieces listed by the Committee like Barefoot Boy or the Storyteller. She added we can add more photos at the bottom of the page as well as to not congest the top of the page. Member Murray said that would be a great idea. Member Martinez suggested taking the first sentence from the blurb and move it above the map, then the map should come after, add a header for the map, and continue the introductory language, then begin with the widgets. He then asked if the map is from ACRO. Manager Hamilton responded yes.

Member Martinez asked if Management Analyst Diamond uses Photoshop and Illustrator. Management Analyst Diamond stated yes. Member Martinez stated that he did not want to assign more work, but the site has a limitation only allowing for photo to be 800 pixels wide. Diamond stated we need a Whittier map that can be viewed both on a desktop and phone.

Management Analyst listed the website changes recommended by the Committee:

- Add more photos
- Add numbers instead of photos on icons
- Number corresponding on where they fall on the map
- Make map full screen when clicked
- Add google map links
- Add text above the map

She added that if we have a map that fits the screen space on both desktop and phone that making the map full screen when clicked may not be necessary. However, she added that she can add a hyperlink to the brochure to the top of the page making it more accessible. Member Robinson asked if there is a place on the website to inform the public where brochures will be available. Management Analyst Diamond stated she can add that information at the top of

the page. Also, she added that we can add “click here” to view brochure and have a phone friendly map as well.

Member Martinez asked to see one of the art pieces widgets. Management Analyst Diamond stated that certain art pieces do not have information as one has not been created yet. She opened the widget for the Garden Gate. Member Martinez suggested including the medium after the art piece name, and either after the map or before the artist’s name. He asked to see it in mobile view and stated whether the image can become full screen and have the wording float below the image. He suggested focusing on the mobile format as more people will view the information on their phones. Management Analyst Diamond stated that if we are prioritizing the mobile format then the width of a phone screen should be referenced when sizing the art image and text. She added we can add the title of the piece, then create a new line with the artist’s name and year, and medium below the image. Member Martinez suggested to have all the information on the website that is on the brochure. Management Analyst Diamond made note to include the information on the brochure on the website.

It was moved by Member Martinez and seconded by Vice-Chair Rowe, carried by 5-0 roll call to move forward with all the design requests and revisions for the brochure and website.

6. SECRETARY COMMENTS

Manager Hamilton stated that our Cookies with Santa event scheduled for December 17, 2022, is sold out. Letters to Santa program is up and running. Letter templates are available at our City facilities. Children can drop off their letters at Parnell Park, Whittier Community Center, Palm Park, and Whittier City Hall until December 13, 2022. The 68th Uptown Whittier Christmas Parade will be on December 10th, 2022. The Uptown Whittier Association will host the Sonata on December 3, 2022, as well. City Hall will be closed for the Thanksgiving holiday and from December 23, 2022, at noon, through January 2, 2023. City facilities will reopen on January 3, 2023. Palm Park will remain open during the closure to sell TAP Cards, Dial-A-Ride Cards, and accept lap swim reservations.

7. COMMITTEE MEMBER COMMENTS AND CONFERENCE REPORTS

Member Murray wished staff a happy couple days off for thanksgiving, great job on these projects, and looking forward to seeing the printed.

8. ADJOURNMENT

Chair McCarty adjourned the meeting at 5:35 P.M.

Approved and adopted by the Art in Public Places Advisory Committee on _____.

Virginia Santana, Secretary



Agenda Report

Arts in Public Places Advisory Committee

Date: January 25, 2023

To: Art in Public Places Advisory Committee

From: Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager

Subject: Public Art Brochure

RECOMMENDATION

Discuss and revise the Public Art brochure and Art in Public Places landing page for the Website.

BACKGROUND

At the October 26, 2022, meeting the Committee reviewed two Public Art brochures drafts and suggested the following changes:

- Keep map layout from option one
- Add disclaimer that map is not to scale
- Enlarge map to not cut off Philadelphia
- Update cover with a different art piece
- Add three smaller images to the side of the larger art image on the cover (like option two)
- Bifold pamphlet
- List pieces by geographical location or installation date
- Keep blue and gold colors from option two
- Waterdown or take out paint background and make one tone for an easier read

DISCUSSION

At the November 23, 2022, meeting the Committee reviewed the Public Art brochure draft with their recommended edits. The Committee suggested the following additional changes:

- Use a different map (map at City Hall facing south)
- Soften background features on map in front of City Hall to make numbers stand out
- Switch the outside of the map back to gold
- Make numbers gold to match
- Include lime green line to depict GWT because we have art pieces on trail
- Outline parks with art pieces
- Art Pieces to focus on for the cover:
 - FREEDOM – York Field

- Storyteller
- History Lesson (Mural)
- Wind Sculpture (Can Piece)
- Garden Gate
- Mockingbird Tree – The Groves

In addition, the Committee suggested the following changes be made to the City of Whittier Art in Public Places landing page:

- Add more photos
- Add numbers instead of photos on icons
- Number corresponding to location on map
- Make map full screen when clicked
- Add google map links
- Add text above the map
- Focus on the mobile format
- Include information from the Public Art Brochure on the landing page

The Committee will review and discuss the newly re-designed Public Art brochure draft and ideas for the City of Whittier Art in Public Places landing page.

FISCAL IMPACT

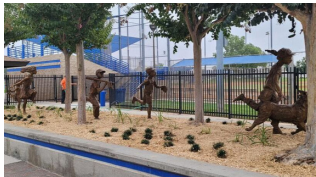
There is no fiscal impact associated with this report.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

- A. Public Art Postcard



Established in 1993, the City's Art in Public Places ordinance authorizes the allocation of one-half of one percent of construction costs over \$250,000 to be used for Art projects. The intent of the Art in Public Places program is to provide a collection of nationally recognized artworks throughout the City to be of benefit to the citizens of Whittier, those who conduct business here, and anyone who visits the community. The program is designed to give the community a variety of quality artworks, styles, and themes. Art in Public Places projects provide new employment opportunities for local and regional artists and craft workers, enhance an environment's aesthetic and cultural appeal, strengthen community ownership of public space and increase property values.

- 1 The Garden Gate**
by Guy Wilson
Beverly Blvd.
& Workman Mill
- 2 Wind Sculptures**
by Lyman Whitaker
Various Locations
- 3 Desert Melodies**
by Nancy Mooslin
Palm Park Aquatics Center
- 4 Red Rascal**
by Sandy Scott
Greenleaf Ave.
near Hadley St.
- 5 The Dress**
by Kevin Box
Greenleaf Ave.
near Philadelphia
- 6 From the Tree**
by Kevin Box
Greenleaf Ave.
near Parking Structure
- 7 Crab Louie**
by Wayne Salge
Greenleaf Ave.
near Whittier Cinema
- 8 Stronger Together**
by Alanna Roth
Greenleaf Ave.
Fire Station 28
- 9 Solar Tree**
by Rude Calderon
& Robert Delgado
Philadelphia St.
at the Greenway Trail
- 10 Mockingbird Tree w/ Oranges**
by Michael Warick
The Groves
in front of The Commons
- 11 Water Sculpture**
by Sean So
Putnam St.,
entrance to PIH Health
- 12 The Arch**
by Dianna Schramm
& Katie Steffler
Whittier Blvd.
& Greenleaf Ave.
- 13 Community Spirit**
by Nancy Mooslin
Washington Ave. & Mar Vista St.
at the Whittier Community Center



- 14 Barefoot Boy**
by Tita Hupp
Washington Ave.
& Mar Vista St.
at the Central Library
- 15 The Final Salute**
by Alanna Roth
Penn St. at the
Whittier Police Department
- 16 Whittier Peace Memorial**
by William H. Harrison
Painter Ave. & Penn St
- 17 Whittier Comes to Whittier**
by Christoph Rittershausen
Friends Ave. & Bailey St.
at Central Park
- 18 Welcome Home Vietnam
Veterans Memorial
Honoring Jose Ramos**
by Wayne Healy
Friends Ave. at Central Park
- 19 Flukes**
by Gordon Gund
Painter Ave.
at Whittier College
- 20 Welcome Friends**
by Jill Casty
Whittier Blvd. & Painter Ave
at The Quad
- 21 Freedom**
by Jane DeDecker
York Field
- 22 The History Lesson**
by Art Mortimer
Whittier Blvd.
& La Serna Dr
- 23 Tall Grass**
by Gale McCall
Whittier Blvd. at the
Whittwood Town Center
- 24 The Storyteller**
by Carol Gold
Santa Gertrudes Ave. at the
Whittwood Library
- 25 Rocket Robin**
by Tom Askman
Lambert Rd. at Parnell Park