

Cultural Arts Commission Meeting Agenda Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-25-20, which allows Brown Act Body members to attend meetings telephonically. Please be advised that some, or all, Whittier Cultural Arts Commissioners may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. City Hall will not be open to the public for this meeting; however public comments and viewing options are provided below.

To submit Public Comments/Questions:

- Email: jmckenna@cityofwhittier.org
- Voicemail: (562) 567-9400

To view live meetings remotely:

- Video and audio: <https://us06web.zoom.us/j/89899453642>
Use 'Raise Hand' feature.
- Audio only: Dial (720) 707-2699 (Meeting ID: 898 9945 3642)
Press *9 to 'Raise Hand' and then *6 to unmute yourself when prompted.
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

Please submit email comments by 5:00 p.m. on the date of the meeting to ensure Cultural Arts Commissioners receive and have time to review them. All emails received by 5:00 p.m. are forwarded to the Commission. Emails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Americans with Disabilities Act

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

**AGENDA
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
COUNCIL CHAMBER, 13230 PENN STREET
OCTOBER 23, 2023, 6:00 PM**

1. CALL TO ORDER

2. ROLL CALL

Julian Cepeda, Commissioner
Beth Robinson, Commissioner
Susan Eiden, Commissioner
Christopher Rubalcaba, Chair
Pamela Korporaal, Vice Chair

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Cultural Arts Commission regarding any item of business, or any matter within the body's subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

- Email: jmckenna@cityofwhittier.org
- Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 5:00 p.m. on the date of the meeting to ensure Commissioners receive and have time to review them. All emails and voicemails received by 5:00 p.m. are forwarded to the Commission. Emails and voicemails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, the Commission cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of Minutes

Recommendation: Approve the Minutes of the Regular Meeting of August 28, 2023.

5.B. Chalktastic & Community Street Banner Subcommittee Update

Recommendation: Receive and file the Chalktastic & Community Street Banner Program Subcommittee update.

6. SECRETARY COMMENTS

7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Cultural Arts Commission within 72 hours of the Cultural Arts Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 de horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de artes culturales dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con el Departamento en el Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 19th day of October 2023.

/s/ Janine McKenna

Janine McKenna, Secretary



Agenda Report

Cultural Arts Commission

Date: October 23, 2023

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager

Subject: Approval of Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting of August 28, 2023.

BACKGROUND

None.

DISCUSSION

Staff prepared draft minutes and hereby submits the Minutes for Commission approval.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Minutes of the Regular Meeting of August 28, 2023

**MINUTES
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER, 13230 PENN STREET
AUGUST 28, 2023 – 6:00 P.M.**

1. CALL TO ORDER:

Chair Korporaal called the regular meeting of the Cultural Arts Commission to order at 6:03 p.m. in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

2. ROLL CALL

PRESENT: Susan Eiden, Commissioner
Christopher Rubalcaba, Vice Chair
Pamela Korporaal, Chair

ABSENT: Beth Robinson, Commissioner

STAFF PRESENT:

Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager
Margo Diamond, Management Analyst
Stacey Arismendez, Community Services Supervisor
Roxanne Gonzalez, Administrative Secretary
Janine McKenna, Secretary
Marissa Galvan, Office Specialist III

3. PLEDGE OF ALLEGIANCE

Commissioner Rubalcaba led the Pledge of Allegiance.

4. PUBLIC COMMENTS

No public comments were received.

5. OATH OF OFFICE

Oath of Office was administered to Julian Cepeda.

6. STAFF REPORTS

6.A. Approval of Minutes

It was moved by Commissioner Eiden, seconded by Vice Chair Rubalcaba and carried by 3-0 vote to approve the Minutes of the Regular Meeting of May 22, 2023 (Commissioner Cepeda abstained, Commissioner Robinson absent).

6.B. Election of Officers

Commissioner Eiden recommended that Chair Korporaal and Vice Chair Rubalcaba remain in their current positions. Chair Korporaal nominated Vice Chair Rubalcaba as Chair and he accepted the nomination. It was moved by Commissioner Eiden, seconded by Vice Chair Rubalcaba and carried 4-0 to approve the election of Vice Chair Rubalcaba as Chair for the Cultural Arts Commission for the 2023-24 FY.

Chair Rubalcaba nominated Chair Korporaal as Vice Chair and she accepted the nomination. It was moved by Commissioner Eiden, seconded by Commissioner Rubalcaba and carried 4-0 to approve the election of Chair Korporaal for Vice Chair of the Cultural Arts Commission for the 2023-24 FY.

6.C. Sub-Committee Assignments

Chair Rubalcaba opened the discussion to elect a representative for each of the sub-committees. Commissioner Robinson and Commissioner Eiden were nominated for the Lobby Art Program; Chair Rubalcaba and Vice Chair Korporaal were nominated to the Street Banner Program; Chair Rubalcaba and Commissioner Eiden were nominated for Chalktastic; Commissioner Robinson and Commissioner Cepeda were nominated for Concerts in the Park; and Chair Rubalcaba and Commissioner Cepeda were nominated for the Whittier Beautification Program.

It was moved by Chair Rubalcaba, seconded by Commissioner Eiden, and carried 4-0 to approve the selected Commissioners for the Lobby Art Program, Street Banner Program, Chalktastic, Concerts in the Park and the Whittier Beautification Sub-Committees for the 2023-24 FY.

6.D. Chalktastic

The Commission agreed to reschedule Chalktastic to November 18, 2023, instead of October 14, 2023. The Chalktastic subcommittee will discuss the theme and event details, which will be presented to the Commission.

It was moved by Vice Chair Korporaal, seconded by Commissioner Eiden and carried by 4-0 vote to reschedule Chalktastic from October 14, 2023, to November 18, 2023.

7. SECRETARY'S COMMENTS

Secretary Santana provided updates.

- Social media helped create a fantastic summer.
- J.G. Whittier Park movie event: neighborhood excited to attend.
 - Uptown Provisions provided sandwiches.
- Swim lessons, movies and concert series ran smoothly.
- After-school program maxed out at Murphy Ranch, Leffingwell and Oceanview.
 - Over 100 children on the Murphy Ranch waitlist.

- Camps were fully sold out.
- Whittier Community Theatre:
 - Final panel piece delivered for installation.
 - People are registering for, “Shrek the Musical Jr.”
- Community Services Supervisor Arismendez and staff installed lobby art at City Hall and Parnell Park.
- Senior Center progressing: October deadline to re-open.
- Seniors held a luau at Parnell Park, hikes, and a Pageant of the Masters trip.

8. COMMISSIONERS’ COMMENTS

Vice Chair Korporaal attended an art exhibit at the Glendale Library and is considering how to bring more art to Whittier.

Commissioner Eiden noted that the Whittier Community Theatre kicked off the season with a gala to celebrate its 100th year. She recently attended the Next Level Theatre production of “Frozen Jr.” and the Children’s Theatre of Long Beach production of “Pirates of Penzance”.

Commissioner Cepeda introduced himself.

- Whittier native; wants to serve the community.
- Parents are artists.
- Former marching band member.
- Will be attending Pageant of the Masters.

Chair Rubalcaba’s son will be auditioning for the first musical (“The Lion King Jr.”) at Murphy Ranch.

9. ADJOURNMENT

The meeting was adjourned at 6:33 p.m.

Approved and adopted by the Cultural Arts Commission on _____.

Virginia Santana, Secretary



Agenda Report

Cultural Arts Commission

Date: October 23, 2023

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services
Erin Hamilton, Community Services Manager
Stacey Arismendez, Community Services Supervisor

Subject: Chalktastic & Community Street Banner Subcommittee Update

RECOMMENDATION

Receive and file the Chalktastic & Community Street Banner Program Subcommittee update.

BACKGROUND

The Cultural Arts Commission subcommittees met to discuss the upcoming Chalktastic event and the 2024 Community Street Banner Program.

DISCUSSION

Chalktastic

In October 2022, Chalktastic took place in front of City Hall for a second year after moving from its former location at Parnell Park Community and Senior Center. Over 150 artists pre-registered for the event. Despite early morning inclement weather, 80 artists showcased artistic skills ranging from Halloween themes, Disney characters, landscapes, and even a Whittier City Hall landscape. Prizes were awarded for first and second place in each age category, including the newly added adult category. A People's Choice Award was selected by attendees voting for a favorite art piece.

This year's Chalktastic subcommittee, consisting of Commissioners Susan Eiden and Christopher Rubalcaba, met to discuss the 2023 program. Staff presented the event timeline and layout, with this year continuing in much of the same manner. The event will include chalk artists, prizes awarded in each age category, a People's Choice Award, Rec and Read, and a live DJ. Commissioner Rubalcaba suggested offering a rainout date.

Community Street Banner Program

Last year marked the 20th year of the Community Street Banner Program themed, "Off the Beaten Path". Over 225 individuals submitted artwork, of which 120 were selected to be displayed along Whittier Boulevard and in front of City Hall on Penn Street. The 2024 Community Street Banner subcommittee, consisting of Commissioners Pamela Korporaal and Christopher Rubalcaba, met prior to the scheduled Cultural Arts

Agenda Item No. 5.B.

Commission meeting on October 23. The Subcommittee was provided with theme options and possible logos corresponding to each theme and program timeline. The program will kick-off next month with a call to artists.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Chalktastic Flyer

Join the City of Whittier Cultural Arts Commission
for a **FREE** chalk art contest!

CHALKTASTIC!

SATURDAY
November 18th
9:00 AM - 12:00 PM

Whittier City Hall
13230 Penn Street

**Games,
Crafts &
Prizes!**

**DJ &
Food Vendors**

**Professional
Chalk Artists**

**Library
Pop-Up**



Register at WhittierRec.com

Registration is **FREE** & includes a 16-color chalk kit + kneeling pad