

# Cultural Arts Commission Meeting Agenda Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-25-20, which allows Brown Act Body members to attend meetings telephonically. Please be advised that some, or all, Whittier Cultural Arts Commissioners may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. City Hall will not be open to the public for this meeting; however public comments and viewing options are provided below.

To submit Public Comments/Questions:

- Email: [jmckenna@cityofwhittier.org](mailto:jmckenna@cityofwhittier.org)
- Voicemail: (562) 567-9400

To view live meetings remotely:

- Video and audio: <https://us06web.zoom.us/j/89899453642>  
Use 'Raise Hand' feature.
- Audio only: Dial (720) 707-2699 (Meeting ID: 898 9945 3642)  
Press \*9 to 'Raise Hand' and then \*6 to unmute yourself when prompted.
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

Please submit email comments by 5:00 p.m. on the date of the meeting to ensure Cultural Arts Commissioners receive and have time to review them. All emails received by 5:00 p.m. are forwarded to the Commission. Emails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

## **Americans with Disabilities Act**

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

**AGENDA  
CITY OF WHITTIER  
CULTURAL ARTS COMMISSION  
COUNCIL CHAMBER, 13230 PENN STREET  
NOVEMBER 27, 2023, 6:00 PM**

**1. CALL TO ORDER**

**2. ROLL CALL**

Christopher Rubalcaba, Chair  
Pamela Korporaal, Vice Chair  
Julian Cepeda, Commissioner  
Susan Eiden, Commissioner  
Beth Robinson, Commissioner

**3. PLEDGE OF ALLEGIANCE**

**4. PUBLIC COMMENTS**

The public is invited to address the Cultural Arts Commission regarding any item of business or any matter within the bodies subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

- Email: [jmckenna@cityofwhittier.org](mailto:jmckenna@cityofwhittier.org)
- Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 5:00 p.m. on the date of the meeting to ensure Commissioners receive and have time to review them. All emails and voicemails received by 5:00 p.m. are forwarded to the Commission. Emails and voicemails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, Cultural Arts Commissioners cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

**5. STAFF REPORTS**

**5.A. Approval of Minutes**

Recommendation: Approve the Minutes of the Regular Meeting of October 23, 2023.

**5.B. Street Banner Program**

Recommendation: Review and select final logo for the Street Banner Program.

**5.C. Visual Arts and Chalktastic Updates**

Recommendation: Receive and file visual arts update.

**6. SECRETARY COMMENTS**

**7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS**

**8. ADJOURNMENT**

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Cultural Arts Commission within 72 hours of the Cultural Arts Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 de horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de artes culturales dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con el Departamento en el Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 21 day of November 2023.

/s/ Janine McKenna

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Janine McKenna, Secretary



# Agenda Report

Cultural Arts Commission

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**Date:** November 27, 2023

**To:** Cultural Arts Commission

**From:** Virginia Santana, Director of Parks, Recreation and Community Services  
Erin Hamilton, Community Services Manager

**Subject:** Approval of Minutes

## **RECOMMENDATION**

Approve the Minutes of the Regular Meeting of October 23, 2023.

## **BACKGROUND**

None.

## **DISCUSSION**

Staff prepared draft minutes and hereby submits the Minutes for Commission approval.

## **FISCAL IMPACT**

None.

## **STRATEGIC PLANNING GOAL**

Goal 4: Transparent & Open Government.

## **ATTACHMENTS**

A. Minutes of the Regular Meeting of October 23, 2023.

**MINUTES  
CITY OF WHITTIER  
CULTURAL ARTS COMMISSION  
REGULAR MEETING  
CITY COUNCIL CHAMBER, 13230 PENN STREET  
OCTOBER 23, 2023 – 6:00 P.M.**

**1. CALL TO ORDER:**

Chair Rubalcaba called the regular meeting of the Cultural Arts Commission to order at 6:01 p.m. in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

**2. ROLL CALL**

**PRESENT:** Christopher Rubalcaba, Chair  
Pamela Korporaal, Vice Chair  
Julian Cepeda, Commissioner  
Susan Eiden, Commissioner  
Beth Robinson, Commissioner

**ABSENT:** None.

**STAFF PRESENT:**

Erin Hamilton, Community Services Manager  
Margo Diamond, Management Analyst  
Stacey Arismendez, Community Services Supervisor  
Janine McKenna, Secretary

**3. PLEDGE OF ALLEGIANCE**

Chair Rubalcaba led the Pledge of Allegiance.

**4. PUBLIC COMMENTS**

Public comments were received from:

1. Andres Cuervo, General Manager  
Cook's Tire & Service  
14101 Whittier Blvd.  
Whittier, CA 90605

- Introduced the new business and offered its services to anyone who needs it.
- Appreciates the City and community.

2. Martin Espino, Musician  
Whittier, CA

- Recently returned to Whittier after a ten-year absence.
- Wants to connect via workshops and performances.

- Compared Whittier and Long Beach art programs.
- Suggested considering an Art Council like the Long Beach Art Council.

## 5. STAFF REPORTS

### 5.A. Approval of Minutes

It was moved by Commissioner Robinson, seconded by Commissioner Eiden and carried 5-0 to approve the Minutes of the Regular Meeting of August 28, 2023.

### 5.B. Chalktastic & Community Street Banner Subcommittee Update

Supervisor Arismendez provided Chalktastic and Community Street Banner Subcommittee updates.

#### Chalktastic

- 86 registered currently; can take about 180 participants.
- Prizes, DJ and food trucks onsite.
- Artist drawn outlines will be available for the community to color in.
- Artists ages 5 years and up are eligible to draw in the contest.

#### Street Banner Program

- The sub-committee met before this meeting and narrowed the logos down to four options.
- The Commission will select final logo at the next meeting.
- The Call to Artists for submissions will go out to the public after the final logo has been selected.

It was moved by Chair Rubalcaba, seconded by Commissioner Eiden and carried 5-0 to receive and file the Chalktastic and Community Street Banner Program Subcommittee updates.

## 7. SECRETARY'S COMMENTS

Manager Hamilton provided updates.

- Next month: a call to artists for the Visual Arts Program will go out at the end of this year for next year's slate of artists.
- 10/21: Movie Night was a well-attended, exciting culmination to the movie series. KTUA was present and held the fourth Parks Master Plan workshop to gather community feedback.
- Whittier Community Theatre: showing "Ghost Train" and is celebrating its 100<sup>th</sup> season.
- Stagelight Theater: showing "Shrek Jr."

#### Upcoming Events

- 10/28: Spooktacular 5k (14<sup>th</sup> year): 2700 registered runners currently.

- 11/04: Askate Foundation will bring 30 participants with disabilities for a chance to engage in our Skate Park. There will be a Resource Fair and food onsite.
- 11/18: Chalktastic at City Hall.
- 12/02: Hosting the Tree Lighting Ceremony in front of City Hall. Will include carolers, hot cocoa and treats. People can walk to the Sonata hosted by the Whittier Uptown Association after.
- 12/09: Uptown Christmas Parade
- 12/16: Cookies with Santa at the Community Center.

#### AIPP

- Down to five instead of seven members.
- Work will continue to be approved by the Commission.
- Working on Dorland Park and Master Plan. Hoping to get on Council's calendar after New Year. Reason: re-branding on Council's calendar; may need to revisit sites for RFP.

### **8. COMMISSIONERS' COMMENTS**

Vice Chair Korporaal gave a reminder that, "The Lion King Jr." is at the Shannon Center this weekend. The Whittier Photographic Society will have a two week show at the Art Gallery with poets performing in November. Artist Yoshio Nakamura will be present for the closing reception of his show at the Whittier Art Gallery on 10/28.

Commissioner Eiden was happy to see Oscar Wilde's, "Importance of Being Earnest" at Whittier Community Theatre; "Ghost Train" opens 11/3. She questioned the status of the Poet Laureate subcommittee. It is currently on pause because it must be driven from Council down. It is being considered on Council's work plan for staff.

Commissioner Robinson thanked everyone for their hard work.

Commissioner Cepeda attended Dia de Los Muertos in Uptown and Movies in the Park. Kudos to staff, loved costume contest, families enjoyed themselves.

Chair Rubalcaba advised subcommittee meetings were very productive. He is attending, "The Lion King Jr." next Saturday.

### **9. ADJOURNMENT**

The meeting was adjourned at 6:36 p.m.

Approved and adopted by the Cultural Arts Commission on \_\_\_\_\_.

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Virginia Santana, Secretary



# Agenda Report

Cultural Arts Commission

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**Date:** November 27, 2023

**To:** Cultural Arts Commission

**From:** Virginia Santana, Director of Parks, Recreation and Community Services  
Erin Hamilton, Community Services Manager  
Stacey Arismendez, Community Services Supervisor

**Subject:** Street Banner Program

## **RECOMMENDATION**

Review and select final logo for the Street Banner Program.

## **BACKGROUND**

The Los Angeles County Supervisors office has sponsored the Community Street Banner Program for several years. Each year staff receives hundreds of submissions for this popular art program. From the submissions, 120 artists are selected to recreate their submitted designs onto a seven or nine-foot banner that hangs for three months on Whittier Boulevard and in front of City Hall on Penn Street.

## **DISCUSSION**

The Street Banner Program subcommittee, consisting of Commissioners Pam Korporaal and Christopher Rubalcaba, met on October 23, to discuss and review twelve possible theme options and logos for the 2024 banner program. Commissioners Korporaal and Rubalcaba provided feedback and narrowed down the selections. Four theme options are presented, each accompanied by a corresponding logo concept. These themes aim to inspire creativity and engage participants in a meaningful way.

Tentative timeline:

- Early January 2024 – Promotion of program begins.
- February 23 – Submissions due.
- March 4 – Subcommittee selection.
- March 14 – Selected artists notified.
- June 11 – Banner Reception.

## **FISCAL IMPACT**

There is no fiscal impact associated with the report.

## **STRATEGIC PLANNING GOAL**

Goal 4: Transparent & Open Government

Agenda Item No. 5.B.



**ATTACHMENTS**

A. Theme and Logo Options



Option 1



Option 2



Option 3



Option 4



# Agenda Report

Cultural Arts Commission

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**Date:** November 27, 2023

**To:** Cultural Arts Commission

**From:** Virginia Santana, Director of Parks, Recreation and Community Services  
Erin Hamilton, Community Services Manager  
Stacey Arismendez, Community Services Supervisor

**Subject:** Visual Arts and Chalktastic Updates

## **RECOMMENDATION**

Receive and file visual arts update.

## **BACKGROUND**

### Visual Arts

This year-round program exhibits local artists at City Hall and Parnell Park with each exhibit lasting six weeks. A Call to Artists is put out each year to the community to recruit artists. Ten artists were selected to exhibit their work for the 2023 calendar year and into the early months of 2024.

## **DISCUSSION**

### Visual Arts

A Call to Artists will open to the public in December for the remainder of the 2024 schedule. The submission deadline is February 2, 2024. The Visual Arts subcommittee will meet the third week of February to select artists to be considered for the 2024 schedule. If enough submissions are not received, a second Call to Artists will be scheduled later in the year to fill the slate for the second half of the year.

### Chalktastic

On Saturday, November 18, the front of City Hall was turned into a community art display at the annual Chalktastic program. Over 160 artists pre-registered for the event and despite the early morning inclement weather, 118 artists showcased artistic skills ranging from seasonal themes, cartoon characters, and landscapes. Prizes were awarded for first and second places in each age category and a People's Choice Award that was selected by attendees casting votes for a favorite art piece.

Professional chalk artist, Stacy Moffatt, returned with a whimsical welcome message in the center of the event footprint. This year she added a "community coloring book" that allowed all in attendance to color in. Also returning was chalk artist, Amanda Harris, of Wandering Brushes who created a 3-D fall mural.

## **FISCAL IMPACT**

Agenda Item No. 5.C.

There is no fiscal impact associated with the report.

**STRATEGIC PLANNING GOAL**

Goal 4: Transparent & Open Government

**ATTACHMENTS**

None.