

Cultural Arts Commission Meeting Agenda Announcement

On September 16, 2021, Governor Newsom signed into law Assembly Bill 361, which allows Brown Act bodies to attend meetings telephonically. Please be advised that some, Whittier Cultural Arts Commissioners may attend this meeting telephonically.

Speakers must limit their comments to three minutes. Please note, by order of the presiding officer, public comments minutes may be reduced if at their discretion a surplus of public speakers is present at the meeting.

To submit Public Comments/Questions:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400
- Live Audio via Zoom: Only those members of the public who have 'raised their hand' on Zoom will be in the queue for speaking.
- In person at City Hall, 13230 Penn Street, Whittier, CA 90602, City Council Chambers

To view live meetings remotely:

- Video and audio: <https://us06web.zoom.us/j/89899453642>
Use 'Raise Hand' feature
- Audio only: Dial (720) 707-2699 (Meeting ID: 898 9945 3642)
Press *9 to 'Raise Hand' and then *6 to unmute yourself when prompted
- In person at City Hall 13230 Penn St., Whittier, CA 90602, City Council Chamber

Please submit email comments by 5:00 p.m. on the date of the meeting to ensure Cultural Arts Commissioners receive and have time to review them. All emails received by 5:00 p.m. are forwarded to the Commission. Emails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Americans with Disabilities Act

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services Department at least 24 hours in advance of the meeting at (562) 567-9400.

**AGENDA
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
COUNCIL CHAMBER, 13230 PENN STREET
OCTOBER 28, 2024, 6:00 PM**

1. CALL TO ORDER

2. ROLL CALL

Julian Cepeda, Commissioner
Pamela Korporaal, Commissioner
Christopher Rubalcaba, Commissioner
Susan Eiden, Vice Chair
Beth Robinson, Chair

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

The public is invited to address the Cultural Arts Commission regarding any item of business or any matter within the bodies subject matter jurisdiction. Consistent with Executive Order No. N-29-20 public comments can be made via:

- Email: gonzalezr@cityofwhittier.org
- Voicemail: (562) 567-9400

Please submit email and voicemail public comments by 5:00 p.m. on the date of the meeting to ensure Commissioners receive and have time to review them. All emails and voicemails received by 5:00 p.m. are forwarded to the Commission. Emails and voicemails received after 5:00 p.m. but before the conclusion of public comments will be entered into the record.

Pursuant to State law, Cultural Arts Commissioners cannot take action or express a consensus of approval or disapproval on any communications which do not appear on the printed agenda.

5. STAFF REPORTS

5.A. Approval of Minutes

Recommendation: Approve the Minutes of the Regular Meeting of July 22, 2024.

5.B. Chalktastic Subcommittee Update

Recommendation: Receive and file Chalktastic Subcommittee update.

5.C. Visual Arts Sub-Committee Update

Recommendation: Review and approve the Sub-Committee's recommendation for the 2025 Visual Arts slate of artists.

6. SECRETARY COMMENTS

7. COMMISSION MEMBER COMMENTS/CONFERENCE REPORTS

8. ADJOURNMENT

Disability-related services are available to enable persons with a disability to participate in this meeting, consistent with the Federal Americans with Disabilities Act of 1990. Spanish interpreters are also available. For information or to request services, please contact the Parks, Recreation and Community Services (PRCS) Department at least 24 hours in advance of the meeting at (562) 567-9400.

The agenda packet is available three days before the meeting in the PRCS Department at City Hall (13230 Penn Street), Whittier Central Library (7344 Washington Avenue) and East Whittier Branch Library (10537 Santa Gertrudes Avenue). Additionally, the agenda packet can be viewed on the City's website. Materials distributed to the Cultural Arts Commission within 72 hours of the Cultural Arts Commission meeting are available for public inspection in the PRCS Department's Office.

Los servicios relacionados con la discapacidad están disponibles para permitir que las personas con discapacidad participen en esta reunión, de conformidad con la Ley Federal de Estadounidenses con Discapacidades de 1990. También hay intérpretes en español disponibles. Para obtener información o para solicitar servicios, comuníquese con el Departamento de Recreación y Parques al Servicio a la Comunidad al menos de 24 de horas antes de la reunión al (562) 567-9400.

El paquete de la agenda está disponible tres días antes de la reunión con El Departamento de Recreación y Parques al Servicio a la Comunidad en el Ayuntamiento (13230 Penn Street), Biblioteca Central de Whittier (7344 Washington Avenue) y Biblioteca sucursal del este de Whittier (10537 Santa Gertrudes Avenue). Además, el paquete de la agenda se puede ver en el sitio web de la Ciudad. Los materiales distribuidos al Comisión de artes culturales dentro de las 72 horas de la reunión del Concejo Municipal están disponibles para inspección pública en la con el Departamento en el Recreación y Parques al Servicio a la Comunidad.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting. Dated this 25th day of October 2024.

/s/ Roxanne Gonzalez

Roxanne Gonzalez, Administrative Secretary



Agenda Report

Cultural Arts Commission

Date: October 28, 2024

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services

Subject: Approval of Minutes

RECOMMENDATION

Approve the Minutes of the Regular Meeting of July 22, 2024.

BACKGROUND

None.

DISCUSSION

Staff prepared draft minutes and hereby submits the Minutes for Commission approval.

FISCAL IMPACT

None.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government.

ATTACHMENTS

A. Minutes of the Regular Meeting of July 22, 2024

**MINUTES
CITY OF WHITTIER
CULTURAL ARTS COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER, 13230 PENN STREET
JULY 22, 2024 – 6:00 P.M.**

1. CALL TO ORDER:

The regular meeting of the Cultural Arts Commission was called to order at 6:02 p.m., in the Council Chamber of Whittier City Hall, 13230 Penn Street, Whittier, California.

2. ROLL CALL

PRESENT: Julian Cepeda, Commissioner
Susan Eiden, Commissioner
Beth Robinson, Commissioner
Pamela Korporaal, Vice Chair

ABSENT: Christopher Rubalcaba, Chair

STAFF PRESENT:

Virginia Santana, Parks, Recreation and Community Services Director
Erin Hamilton, Community Services Manager
Stacey Arismendez, Management Analyst II
Roxanne Gonzalez, Administrative Secretary

3. PLEDGE OF ALLEGIANCE

Commissioner Robinson led the Pledge of Allegiance.

4. PUBLIC COMMENTS

No public comments were received.

5. STAFF REPORTS

5.A. Approval of Minutes

It was moved by Commissioner Eiden, seconded by Commissioner Cepeda, and carried 4-0 to approve the Minutes of the Regular Meeting of June 24, 2024 (Commissioner Rubalcaba absent).

5.B. Election of Officers

Commissioner Cepeda nominated Commissioner Robinson as Chair, and she accepted the nomination.

It was motioned by Vice Chair Korporaal, seconded by Commissioner Cepeda, and carried 4-0 to approve the election of Commissioner Robinson as Commission Chair (Commissioner Rubalcaba absent).

Chair Robinson nominated Commissioner Eiden as Vice Chair. Commissioner Eiden accepted the nomination.

It was motioned by Commissioner Cepeda, seconded by Chair Robinson, and carried 4-0 to approve the election of Commissioner Eiden as Vice Chair (Commissioner Rubalcaba absent).

5.C. Commissioner Sub-Committee Assignments

Commissioner Cepeda and Commission Korporaal volunteered to sit on the Street Banner Program Sub-Committee. Vice Chair Eiden volunteered to sit on the Chalktastic Sub-Committee and Whittier Beautification Sub-Committee. Commissioner Rubalcaba was assigned to the Chalktastic Sub-Committee and Whittier Beautification Sub-Committee. Commissioner Korporaal and Chair Robinson volunteered to sit on the Lobby Art Program Sub-Committee. Chair Robinson and Commissioner Cepeda volunteered to sit on the Summer Concerts in the Park Sub-Committee.

It was motioned by Vice Chair Eiden, seconded by Chair Robinson, and carried 4-0 to approve the sub-committee assignments for FY 24-25. (Commissioner Rubalcaba absent).

6. SECRETARY'S COMMENTS

Secretary Santana provided the following updates:

- Kennedy Park and Guirado Park projects will go out to bid on July 25.
- Held our first community meeting July 17 for the First Avenue Project where about 15 people attended the meeting. The First Avenue property is located from First Ave to the La Habra border, along Heathfield. We canvased the nearby neighborhood from Leffingwell to where park space ends. We engaged with community members who would be affected by space. The door knockers distributed have QR codes where residents can respond to survey questions and share what they want to see and not see in that space.
- Held our annual 4th of July events: freedom walk, flag raising, and firework show.
- Concert Series is ongoing. Parnell has some new bands, so attendance is not as high as before, however the concerts at Central Park has attracted larger crowds this summer.
- School Year WYN registration opened, July 15, 2024, and spots quickly filled up. We are trying to expand the program but need more space at the school sites and staff.
- Movies in the Park are doing well. Last week we showed A League of their Own. On August 20th we will show the movie Jumanji.
- Registration for Fall swim lessons open July 29 and classes being in August.

7. COMMISSIONERS' COMMENTS

Commissioner Cepeda commented that it is wonderful to know that the summer WYN program is still an ongoing program, as he too participated in the program when he was a child. He added that he attended the Flag Raising and Freedom Walk and commended staff for organizing the event.

Vice Chair Eiden concurred with the positive comments made by Commissioner Cepeda. She stated that she is on the Citizens Committee for the renovation of the Wicker auditorium, sponsored by the East Whittier City School District. The committee will hold one more meeting in August and she is looking forward to what can be done with the auditorium. She added that she went to watch Matilda at the La Habra Playhouse Theater. She stated that she would like to see the Whittier Junior Theater program come back. She asked if the Whittier Beautification awards have been presented. Secretary Santana stated the awards will be presented tomorrow at the City Council meeting.

Commissioner Korporaal stated that she attended the Banner Program reception. She continued that it was great to see us help the quilting class come to fruition. She also stated that once the call to artists goes out, she will also share the information.

Chair Robinson stated it is nice to see businesses supporting the concert series. She added it is wonderful to see the community gather at the city events.

8. ADJOURNMENT

The meeting was adjourned at 6:30 p.m.

Approved and adopted by the Cultural Arts Commission on _____.

Virginia Santana, Secretary



Agenda Report

Cultural Arts Commission

Date: October 28, 2024

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services
Stacey Arismendez, Management Analyst

Subject: Chalktastic Subcommittee Update

RECOMMENDATION

Receive and file Chalktastic Subcommittee update.

BACKGROUND

The Chalktastic Program began in 2017 as an addition to the Cultural Arts Commission "W Art Exhibit." In its inaugural year, the event had approximately 50 participants. By 2018, participation had doubled, and over the years, Chalktastic has evolved into a stand-alone event, now open to artists of all ages.

This free event attracts hundreds of community members, offering an inclusive platform for both amateurs and professional artists to engage in creative expression. In addition to the contest, attendees enjoy viewing professional chalk art demonstrations, participating in arts and crafts, and voting for the "People's Choice" winner.

DISCUSSION

At the recent Subcommittee meeting, members reviewed several key aspects of the upcoming Chalktastic event.

Event Layout – The general layout for the event will remain the same as last year, ensuring enough space for both participants and spectators to enjoy the activities comfortably.

Contest Rules and Judging Criteria – The current rules for entry and judging were reviewed, with no major changes proposed. The emphasis remains on creativity, technical skill, and the overall impact of the artwork. There was a discussion regarding the possible addition of a family category so that children younger than 5 could participate. After careful consideration, staff determined that it would be challenging to fairly judge this category, as it could potentially include pieces created primarily by adults. To ensure that younger children have an opportunity to participate, we will designate specific areas for children and others who do not wish to participate in the formal contest to color in portions of the art provided by the professional chalk artist.

Overall feedback and direction from the subcommittee suggest that the 2024 Chalktastic event will proceed in a similar manner to last year's successful event.

FISCAL IMPACT

There is no fiscal impact associated with the report.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

ATTACHMENTS

A. Event Advertisement

Join the City of Whittier Cultural Arts Commission
for a **FREE** chalk art contest,

CHALKTASTIC!

Games,
Crafts &
Prizes!

Library
Pop-Up

Professional
Chalk Artists

Food
Vendors
Live DJ



SATURDAY
November 16th
Whittier City Hall
13230 Penn Street
9 A M - 1 2 P M



-  Parks
-  Recreation & Community
-  Services

Visit WhittierRec.com

Registration is **FREE** & includes a 16-color chalk kit + kneeling pad



Agenda Report

Cultural Arts Commission

Date: October 28, 2024

To: Cultural Arts Commission

From: Virginia Santana, Director of Parks, Recreation and Community Services
Stacey Arismendez, Management Analyst

Subject: Visual Arts Sub-Committee Update

RECOMMENDATION

Review and approve the Sub-Committee's recommendation for the 2025 Visual Arts slate of artists.

BACKGROUND

The Visual Arts program exhibits local artists at City Hall and Parnell Park with each exhibit lasting six weeks.

Submissions included a diverse range of mediums, such as mixed media, photography, pencil, ink, and paintings. The subcommittee is tasked with selecting entries and determining exhibition locations.

DISCUSSION

A call to Artists opened to the public for the months of August and September 2024 for consideration for 2025 schedule. The subcommittee reviewed 11 submissions from both new and previously featured local artists. After thorough discussion, the subcommittee proposes to accept all 11 artists for the 2025 slate. Due to the available space at the two designated exhibit locations, Parnell Park has room to feature six artists and City Hall has space to host five artists, accommodating other city-related exhibits scheduled throughout the year.

Should the Cultural Arts Commission approve the Sub-Committee's recommendation there will be no immediate need for a further call to artists. The next call for submissions will open in late 2025, ahead of planning for the 2026 calendar year.

FISCAL IMPACT

There is no fiscal impact associated with the report.

STRATEGIC PLANNING GOAL

Goal 4: Transparent & Open Government

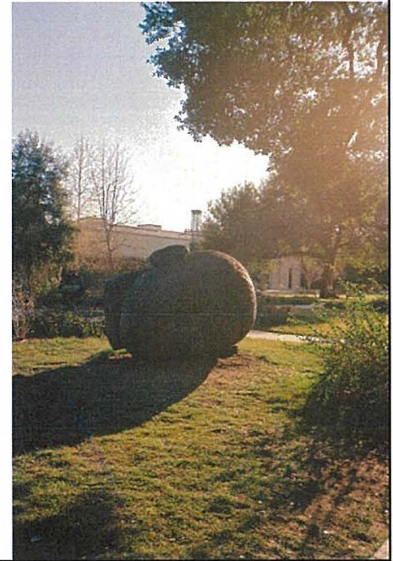
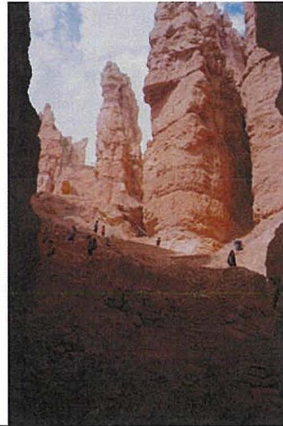
ATTACHMENTS

- A. Selected Artists
- B. Tentative Schedule of Artists

Felicia Ramirez

PARNELL PARK

PHOTOGRAPHY

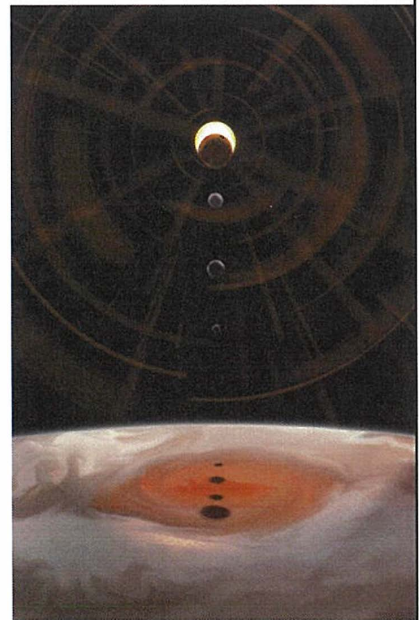
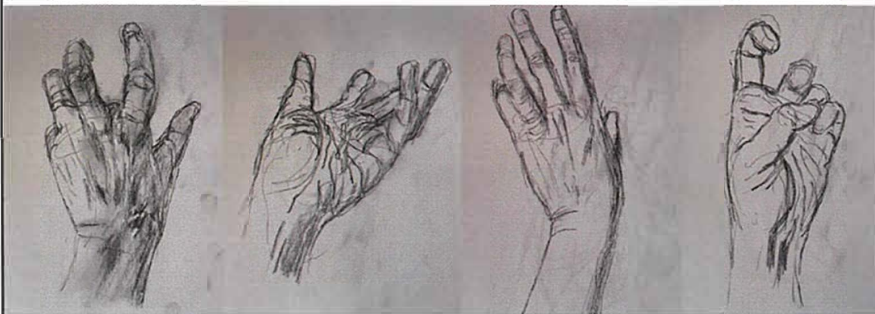


1

Maryam Zorba

MIXED MEDIA

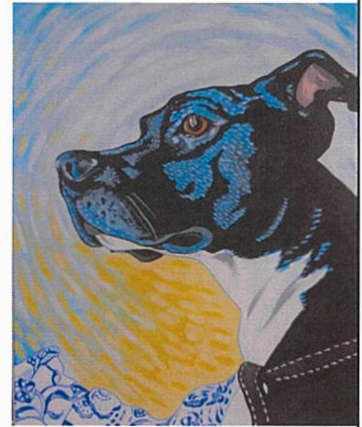
PARNELL PARK



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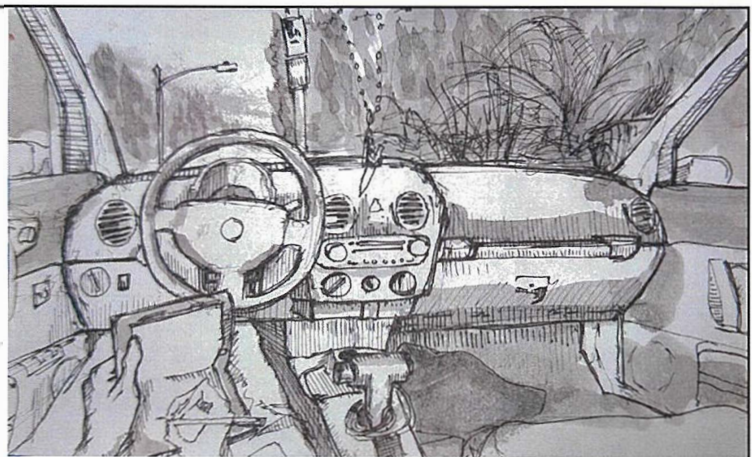
Jeromy Furguiele

PARNELL PARK



PAINTING

3

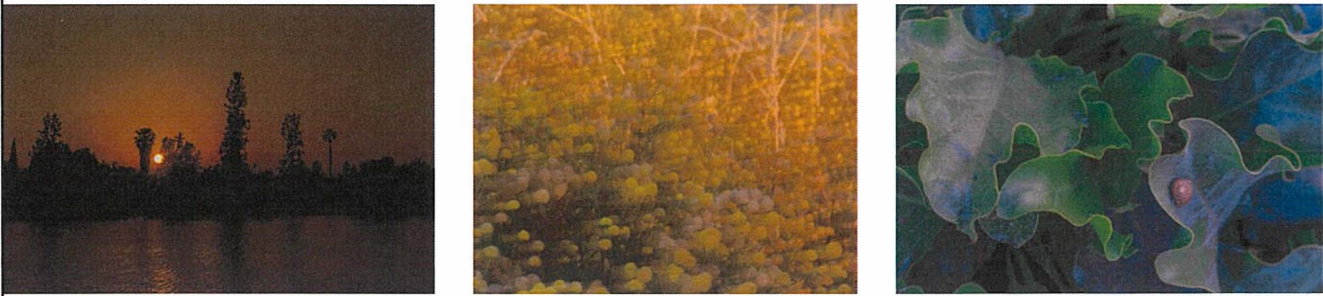


Jesus Castillo

INK, WATER

PARNELL PARK

4




PARNELL PARK

Rudy Juárez-Pinedo

PHOTOGRAPHY

5

Alisha Oseguera

PARNELL PARK



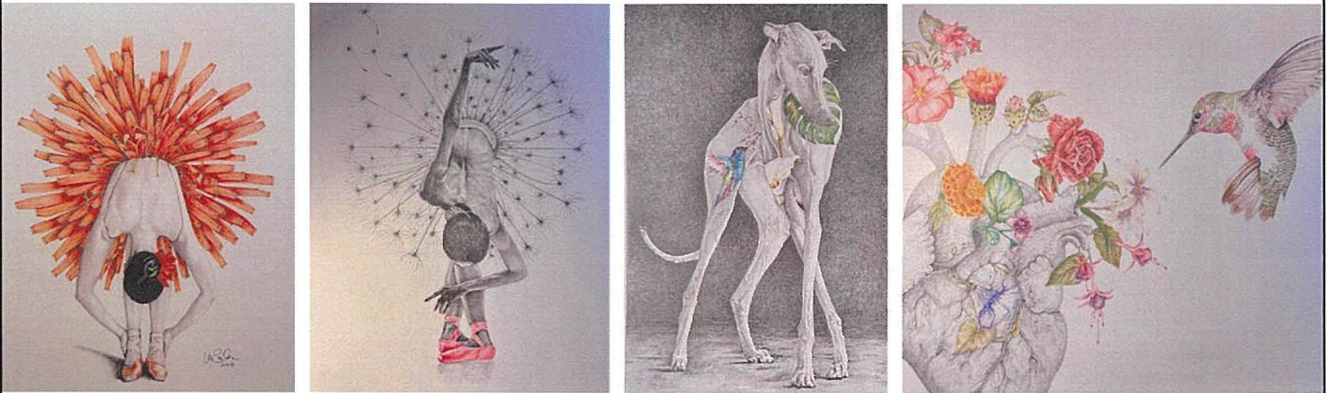
MIXED MEDIA

6

Laura A. Salas

CITY HALL

PENCIL + INK

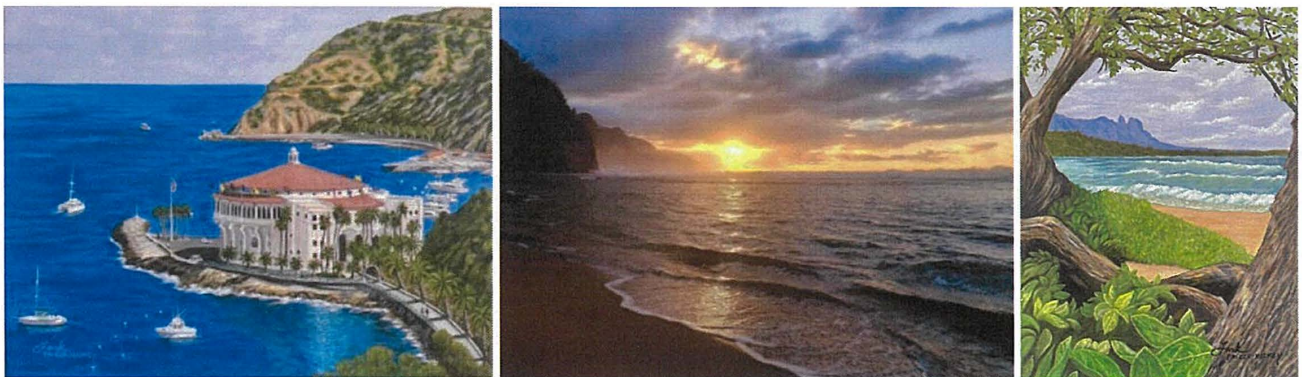


7

Lark Hickey

CITY HALL

OIL + PHOTOGRAPHY

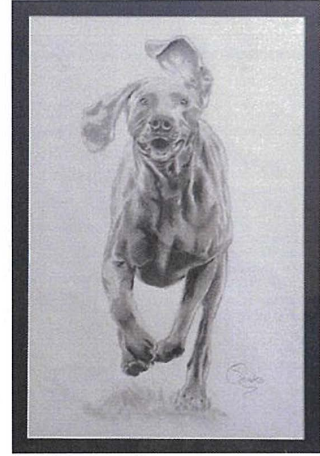
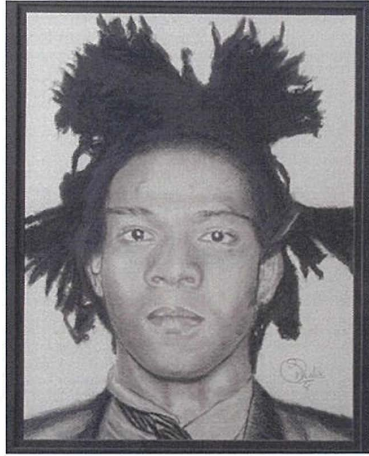
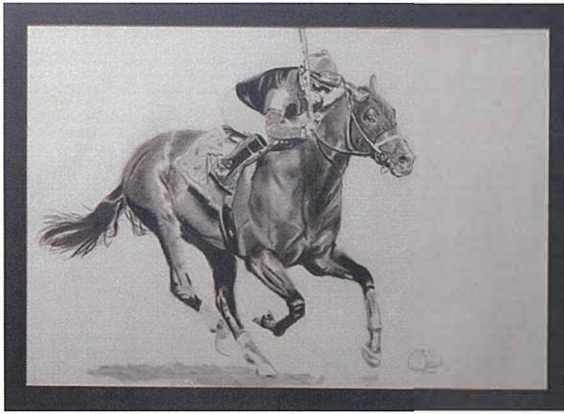


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Leon "Shades" Ndemo

GRAPHITE ON PAPER

CITY HALL

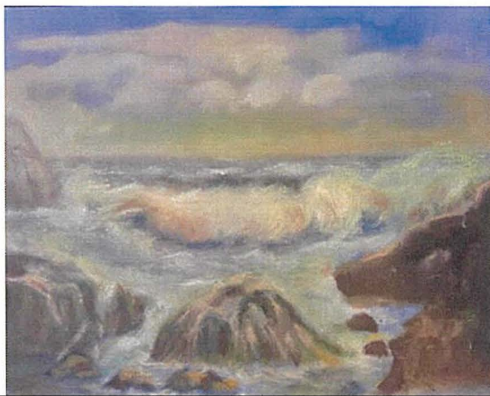


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Christine Cisneros with Amador "Mike" Ramirez

PAINTING

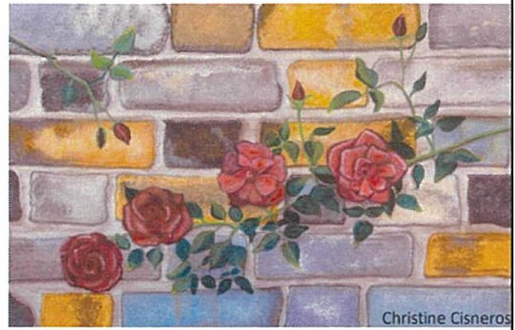
CITY HALL



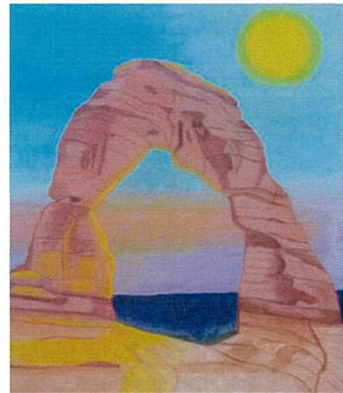
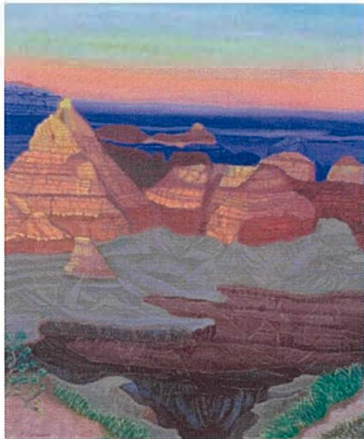
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Christine Cisneros with Amador "Mike" Ramirez

CONTINUED



Christine Cisneros

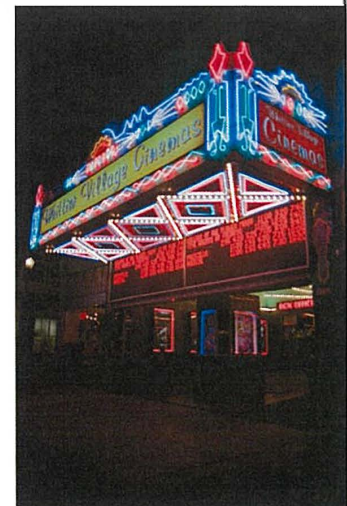
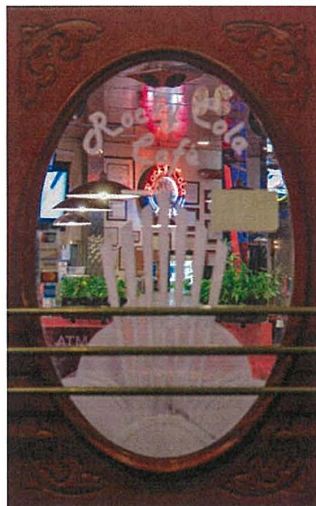
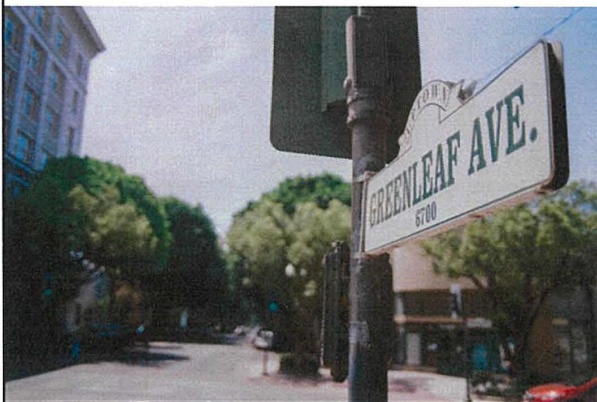


11

Noah Garcia

CITY HALL

PHOTOGRAPHY



12

2025 LOBBY ART SCHEDULE

City Hall Lobby	
Dates	ARTIST
January 6 – February 14	Leon “Shades” Ndemo
February 17 – March 28	Lark Hickey
March 31 – May 8 (Th)	Laura A. Salas
May 12 – May 23	Public Works Week
May 27 – July 3	Street Banner Program
July 7 – August 1	PMLB Month
August 18 – September 26	Noah Garcia
October 6 – November 14	Christine Cisneros w/Amador “Mike” Ramirez

Parnell Park Lobby	
DATES	ARTIST
January 13 – February 21	Maryam Zorba
March 10 – April 18	Rudy Juarez-Pinedo
May 5 – June 13	Senior Art Classes
June 16 – July 25	Jeromy Furguiele
August 4 – September 12	Felicia Ramirez
September 22 – October 31	Jesus Castillo
November 10 – December 19	Alisha Oseguera